

38TH ANNUAL MEETING



**JANUARY 15-18, 2015
CAREFREE RESORT,
CAREFREE ARIZONA**

EXHIBITOR PROSPECTUS

Please [CLICK HERE](#) to apply online.

IMPORTANT DATES

Exhibit/Sponsorship Application Deadline:
December 15, 2014

Hotel Reservation Deadline: December 15, 2014

Meeting Registration Deadline: December 23, 2014

**Neuroimaging for Clinicians,
by Clinicians**

**AMERICAN SOCIETY OF
NEUROIMAGING**

38th Annual Meeting

January 15-18, 2015

Carefree Resort

INVITATION TO PARTICIPATE

Letter from the Program Chair



On behalf of the American Society of Neuroimaging (ASN), I invite you to join us for the 38th Annual Meeting in Carefree, Arizona, from January 15-18, 2015. Our meeting provides a wonderful opportunity to promote your products to neurologists and other imaging professionals from all over the world.

SOCIETY PURPOSE

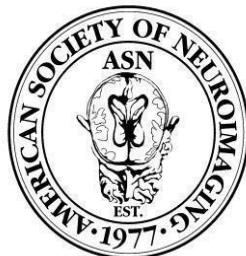
The American Society of Neuroimaging (ASN) is an international professional organization of clinicians, technologists and research scientists who are dedicated to the advancement and advocacy of neuroimaging as a crucial to the treatment and investigation of disorders of the nervous system. The purpose of the ASN is to promote the integration of neuroimaging into the care of patients with neurological disorders through education, advocacy, accreditation and research.

ANNUAL MEETING FOCUS AND ATTENDEE PROFILE

The Annual Meeting educational program focuses on the role of imaging modalities (MRI, Ultrasonography, CT, SPECT, PET) in diagnosing and treating a broad spectrum of neurological disorders. This year we expect to host 150-200 neurologists from both academia and private practice. The leadership of ASN truly recognizes and values our relationship with industry supporters. Our meeting environment is designed to be intimate and accommodating to personal interaction between attendees, faculty, and sponsors. Program breaks, select meals and a Stand-By Poster Reception are all scheduled to take place in the Exhibit Area, which is in close proximity to the General Sessions. We are committed to assisting you in any way, within our guidelines, to enhance your visibility and connections with our attendees. We are pleased to offer you this opportunity to showcase your products to the best and brightest in the field of neuroimaging and look forward to including you as a partner in the 2015 ASN Annual Meeting. I look forward to seeing you in Arizona.

Sincerely,

Michael Hutchinson, MD, PhD
Program Chair and Vice President, ASN
2014 Program Chair



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EXHIBIT INFORMATION

SETUP HOURS

Thursday January 15, 2015.....9:00AM-1:00PM

EXHIBIT HOURS

Poster Stand-by and Welcome Reception

Thursday January 15, 2015.....5:00PM-6:00PM

Breaks

Friday January 16, 2015.....8:30AM-9:00AM

Friday January 16, 2015.....10:30AM-11:00AM

Lunch

Friday January 16, 2015.....12:30PM-1:30PM

****Please note that the lunch audience may be limited

DISMANTLING

Friday January 16, 2015.....1:30PM-5:00PM

As a courtesy to attendees and fellow exhibitors, ASN requires that your table be staffed at all times.

SPACE ASSIGNMENTS

Priority in space assignment will be given to previous exhibitors. Applications received after December 15, 2015 will be assigned upon order of receipt.

EXHIBIT SPACE INFORMATION

The exhibits will be held in the Saguaro Ballroom. The cost of each table is \$1,000. All exhibit spaces include an 8 ft. skirted table and two side chairs. Exhibit area is carpeted. Please note there will be no professional decorator service available.

Applications will not be considered complete and space will not be assigned until payment is received. Due to limited space we suggest you submit your application as soon as possible at www.asnweb.org.

EXHIBIT PERSONNEL REGISTRATION

All exhibitor representatives must have a badge to enter the exhibit area. Exhibitors are allowed up to three (3) members of their firm for each table reserved. Exhibit personnel must be pre-registered on the application form online. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table for your arrival.

HOTEL INFORMATION

Rooms have been reserved at the carefree resort at \$179/night. Reservations can be made online or by calling 480-488-5300. If making a reservation be sure to tell them you are with the American Society of Neuroimaging.

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SPONSORSHIP OPPORTUNITIES

LUNCH SESSION.....\$2,500

Friday, January 16, 2015 from 12:30pm-1:30pm

- Opportunity to present to live audience with expected attendance of 150 people
- Full page ad in program book
- Acknowledgement in program book
- Company is responsible for food and beverage for the luncheon
- Meeting signage
- Website posting and link

MRI WORKSHOP EQUIPMENT.....\$2,000

- Full page ad in program book
- Acknowledgement in program book
- Meeting signage
- Website Posting and link

WELCOME RECEPTION.....\$2,000

Thursday, January 15, 2015 from 5:00pm-6:00pm

- Full page ad in program book
- Acknowledgement in program book
- Meeting signage
- Website posting and link
- Sponsor may provide logo cups and napkins at their own expense

NETWORKING RECEPTION.....\$2,000

Saturday, January 17, 2015 from 7:00pm-8:00pm

- Half page ad in program book
- Acknowledgement in program book
- Meeting signage
- Website posting and link
- Sponsor may provide logo cups and napkins at their own expense

BREAKS (FRIDAY OR SATURDAY).....\$1,500

**Friday January 16, 2015(8:30am-9:00am & 10:30am-11:00am)
Saturday January 17, 2015(10:40am-10:55am & 3:50pm-4:20pm)**

- Half page ad in program book
- Acknowledgement in program book
- Meeting signage
- Website posting and link
- Sponsor may provide log cups and napkins at their own expense

NON-CME EDUCATIONAL COURSE/SEMINAR.....\$1,500

Friday, January 16, 2015 from 7:00pm-8:00pm

- Opportunity to give 5 minute presentation before course begins
- Sponsor may provide food/beverage at their own expense
- Acknowledgement in program book
- Meeting signage
- Website posting and link

UNRESTRICTED EDUCATIONAL GRANT.....\$500

- Acknowledgement in program book
- Meeting signage
- Website posting and link

Thank you for reviewing the Exhibitor and Sponsor opportunities for ASN's 38th Annual Meeting. Please [CLICK HERE](#) to apply online. We look forward to seeing you in Arizona!

Advertising Rates – Rates based on full page, camera ready, full color ads

Back.....\$2,000
 Inside Front Cover.....\$1,000
 Inside Back Cover.....\$1,000

ASN is committed to providing a meeting environment that allows for ample opportunity to network with attendees. Please let us know if you have other sponsorship ideas and we will be happy to work with you, within our guidelines, to effectively present your company and product to your customers.

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