



## 2014 Call for papers

We are happy to announce that submissions are now open for the 2014 NeuroPsychoEconomics Conference in **Munich, Germany**. The conference will be held from **May 29-30, 2014** at Ludwig Maximilian University (Human Science Center, Goethestrasse 31, 80336 Munich, Germany). Conference co-chairs are **Prof. Dr. Ernst Poeppel**, Professor of Medical Psychology, and **Dr. Kai Fehse**, Research Fellow in Psychology and Neuroscience. The **deadline for submissions** is **March 15, 2014**.

The conference theme of 2014 is:

### **“Neuroscience of Cognition, Communication, Economic Decision Making, and Marketing: Innovation through Collaboration”**

Manuscripts should combine concepts from neuroscience and/or psychology with problems in economics, business, management, marketing, or finance. Topics may include (but are not restricted to):

- Application of concepts and methods from neuroscience and/or psychology in solving problems in economics, business, management, marketing, or finance (e.g., behavioral economics, decision science, consumer behavior, behavioral finance, and organizational behavior),
- Analysis of interpersonal and social behavior with the means of neuroscience and/or psychology (e.g., social neuroscience and cultural neuroscience),
- Evaluation of the state of the field of research in neuroeconomics, decision neuroscience, consumer neuroscience, neuromarketing, neurofinance, and organizational neuroscience,
- Discussion of ethical and legal issues at the interface of psychology, neuroscience, and business/economic research, and
- Presentation of state-of-the-art methods for investigating neuroeconomic problems (e.g., fMRI, TMS, DTI, EEG/ERP, SCR, genetics).

Both empirical and conceptual manuscripts are welcome. The conference language is *English*.

### **Pre-Conference**

A pre-conference workshop on **“Brain Time: Understanding the Temporal Processes that Underlie Our Cognitive Processes and Behavior”** will be held on **Thursday, May 29, 2014** at 1PM. Attendance is *FREE* for registered conference participants! This workshop will feature interactive lectures by researchers from LMU’s Human Science Center. Please see details in the conference program, published in April 2014.

### **Competitive paper submissions**

- Manuscripts for the 2014 NeuroPsychoEconomics Conference must be submitted by **March 15, 2014**. The submission website can be found at <http://www.jnpe.org> (under “Conference” and “Submissions”).
- Submissions can either consist of a full paper of up to 40 double-spaced pages **or** an extended abstract of up to 1,500 words.
  - *Full paper submissions* (up to 40 double-spaced pages) will go through a double-blind peer review process. Full paper submissions must be accompanied by a cover letter that indicates the intention to publish the paper, if accepted, either in its entirety in the *“Journal of Neuroscience, Psychology, and Economics”* (ISSN 1937-321X) **or** in abstract form in the *“NeuroPsychoEconomics Conference Proceedings”* (ISSN 1861-8243). Full paper submissions must include a short abstract of no more than 350 words and conform to the author guidelines of the American Psychological Association (APA). Please see <http://www.jnpe.org> (under “Conference” and “Submissions”) for more submission information.

- *Extended abstract submissions* (up to 1,500 words) will go through an expedited review process and should go beyond a research proposal (i.e., empirical extended abstracts should present information on data and results, conceptual extended abstracts should clearly state their theoretical contribution). Extended abstract submissions must include a short abstract of no more than 350 words (for publication in the “*NeuroPsychoEconomics Conference Proceedings*,” ISSN 1861-8243) and conform to the author guidelines of the American Psychological Association (APA). Please see <http://www.jnpe.org> (under “Conference” and “Submissions”) for more submission information.
- All cover letters must include the full names and affiliations of all coauthors as well as the e-mail address of the corresponding author.
- In submitting a manuscript, the authors affirm that, if accepted, at least one author will register for the 2014 NeuroPsychoEconomics Conference and appear at the conference to present the paper.

## Poster submissions

- Posters for the 2014 NeuroPsychoEconomics Conference must be submitted by **March 15, 2014**.
- Posters will go through an expedited review process. Poster submissions must be accompanied by a cover letter that clearly states “poster submission,” an extended abstract (up to 1,500 words) that describes the research presented on the poster, and a short abstract (up to 350 words) for inclusion in the “*NeuroPsychoEconomics Conference Proceedings*” (ISSN 1861-8243). The extended abstracts for the poster submissions must conform to the author guidelines of the American Psychological Association (APA). Please see <http://www.jnpe.org> (under “Conference” and “Submissions”) for more submission information.
- The cover letter must include the full names and affiliations of all coauthors as well as the e-mail address of the corresponding author.
- If accepted, posters to be presented at the conference may have a maximum size of 120 cm (height) x 90 cm (width).
- The best posters will be invited for presentation in a special session at the conference (10 minutes verbal presentation).
- In submitting a poster, the authors affirm that, if accepted, at least one author will register for the 2014 NeuroPsychoEconomics Conference and appear at the conference to present the poster.

**We look forward to your submissions!**