

## THE JOINT COMMISSION

**Job Title:** Executive Director, Certification Strategic Business Unit

Located: Oakbrook Terrace, IL

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### **GENERAL SUMMARY**

Serves as the “champion” responsible for driving product strategy, profitability and growth for the Certification Program and Strategic Business Unit. Must possess and maintain expertise and clinical knowledge about chronic illness care and the healthcare field generally. As executive director for the Certification Services Strategic Business Unit, responsible for the positioning and the successful differentiation of the program in the competitive marketplace. Ensures that the Certification program meets its annual new business, revenue growth and operating margin objectives and achieves a leading competitive and market position. As SBU Executive Director, leads the matrixed, inter-divisional team to ensure that all key aspects impacting program performance are being addressed to enhance the success of the product line, including both retention of current customers and recruitment of prospective customers. Oversees the annual development and implementation of the Certification Program Strategic Business Plan and Strategic Plan improvement projects.

### **KNOWLEDGE AND EXPERIENCE REQUIRED**

1. A Registered Nurse.
2. A Masters Degree.
3. At least seven years of professional experience in a health care setting, or health care-related organization.
4. Demonstrated ability to work well in teams, respect differences in opinion and motivate staff to meet personal and program performance expectations.
5. Experience in developing and implementing strategic business plans and a successful record of achieving business development or growth-oriented objectives.
6. Knowledge of Joint Commission Certification program-specific standards and review process is preferred.
7. Effective verbal and written communication skills including the ability to give presentations and author strategic business plans and various policy papers.

## **TRAVEL REQUIREMENTS**

Anticipated travel required up to 20% as needed.

This job description is intended to describe the general nature and level of work performed by an employee assigned to this position. The description is not an exhaustive list of all duties, responsibilities, knowledge, skills and abilities, and working conditions associated with this position. All requirements are subject to possible modification and reasonably accommodate individuals with disabilities.