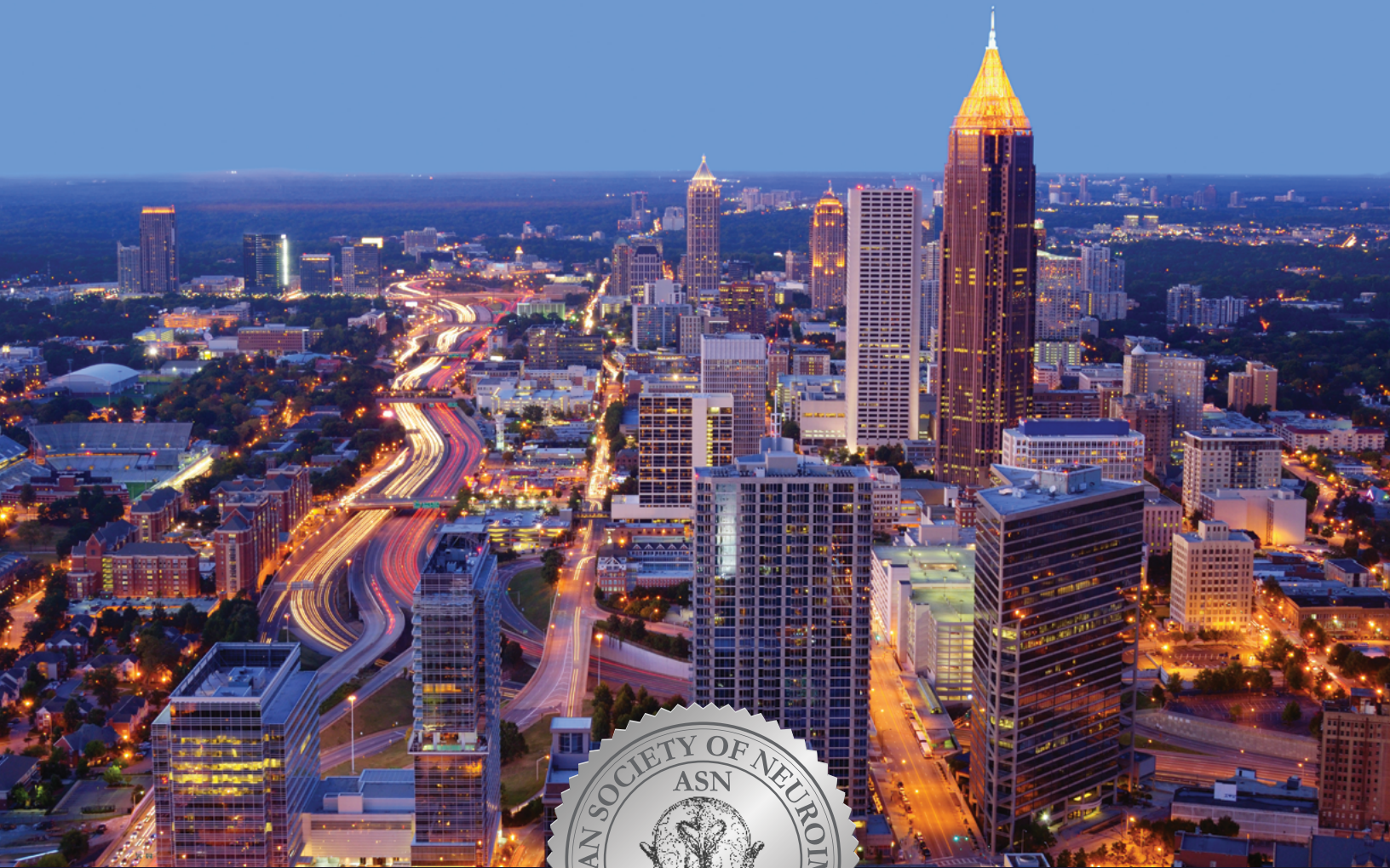


ASN 43RD ANNUAL MEETING
ATLANTA

MARCH 5-7, 2020 • THE WHITLEY ATLANTA BUCKHEAD



APPLICATION DEADLINE: FEBRUARY 14, 2020

INVITATION TO PARTICIPATE

From the program chair

On behalf of the American Society of Neuroimaging (ASN), I invite you to join us for the 43rd Annual Meeting. Our meeting provides a wonderful opportunity to promote your products to neurologists and other imaging professionals from all over the world.

FROM REQUISITION TO DECISION-MAKING

The ASN Annual Meeting is an exceptional venue as the only conference to focus on the clinical implementation of imaging from requisition to decision-making in real-time. The demands of current and future imaging modalities, post-processing, and related clinical tools are central to this timely meeting.

SOCIETY PURPOSE

The American Society of Neuroimaging is an international professional organization of clinicians, technologists, and research scientists who are dedicated to the advancement and advocacy of neuroimaging. Neuroimaging is crucial to the treatment and investigation of disorders of the nervous system. The purpose of the ASN is to promote the integration of neuroimaging into the care of patients with neurological disorders through education, advocacy, accreditation, and research.

ANNUAL MEETING FOCUS AND ATTENDEE PROFILE

The Annual Meeting educational program focuses on the role of imaging modalities (MRI, Ultrasonography, CT, SPECT, PET) in diagnosing and treating a broad spectrum of neurological disorders. This year we expect to host 150-200 neurologists from both academia and private practice. The leadership of ASN truly recognizes and values our relationship with industry supporters. Our Annual Meeting environment is designed to be intimate and accommodating to personal interaction between attendees, faculty, and sponsors. Program breaks, select meals, and a Poster Reception are all scheduled to take place in the Exhibit Area, which is in close proximity to the general sessions. We are committed to assisting you in any way, within our guidelines, to enhance your visibility and connections with our attendees. We are pleased to offer you this opportunity to showcase your products to the best and brightest in the field of neuroimaging and look forward to including you as a partner in the 2020 ASN Annual Meeting.

I look forward to seeing you in Atlanta, this year! Please feel free to inquire via email at info@asnweb.org with any questions.

Sincerely,

Marc Malkoff, MD
2020 Program Chair and Vice-President
American Society of Neuroimaging

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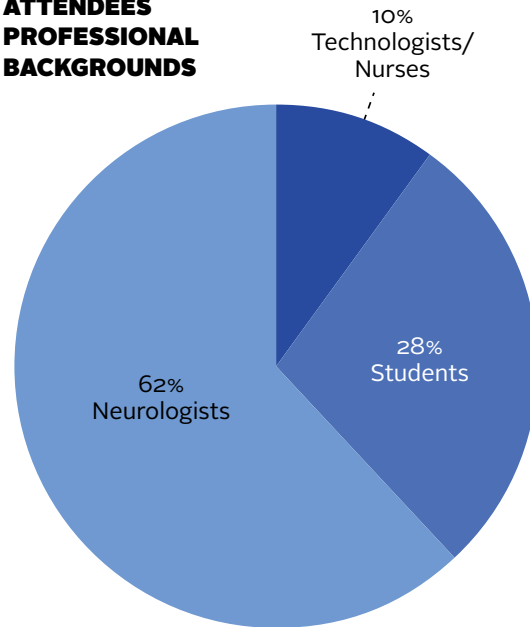
ATTENDEES & ASN MEMBERS

Insights from your target market

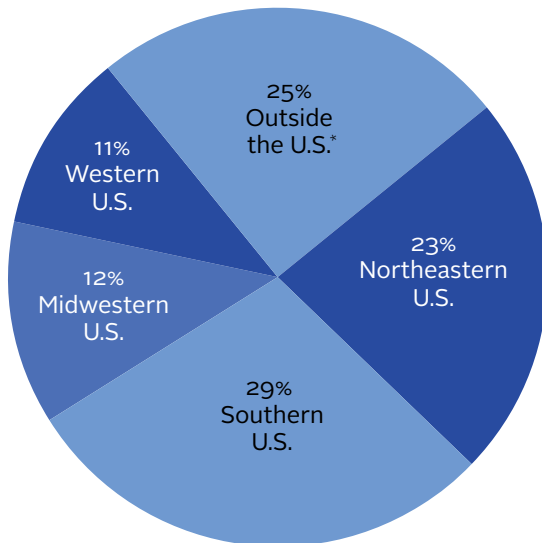
The ASN Annual Meeting provides the rare opportunity for industry teams to not only market your products, but also to learn from the people best-suited to providing feedback — the neurologists who are ultimately responsible for patient care.

The neuroimaging-trained neurologists at the ASN Annual Meeting have a unique perspective on the requirements of imaging technology, as they relate to the entire patient episode of care. Connect with ASN neuroimagers and gain a better understanding of clinical needs and the real-life impact of your products' design!

2019 MEETING ATTENDEES PROFESSIONAL BACKGROUNDS



2019 MEETING ATTENDEES PLACE OF RESIDENCE



*2019 Annual Meeting held in Puerto Rico.

2019 MEETING ATTENDEES WORK PLACES ENVIRONMENTS

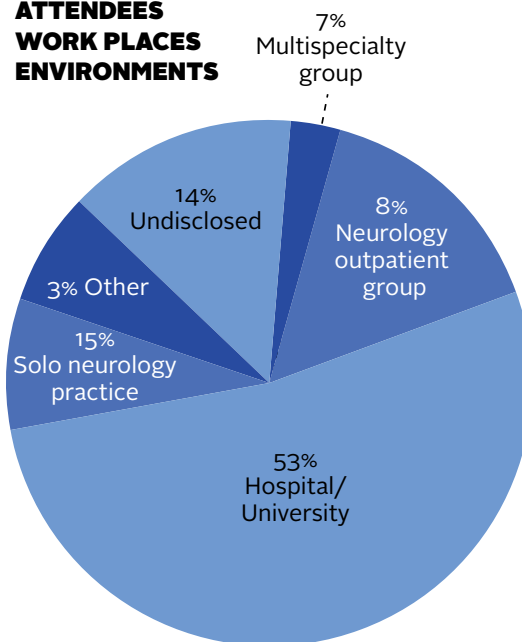


EXHIBIT INFORMATION

Basic Exhibit Package.....\$1,000
Enhanced Exhibit Package\$1,500

All exhibit spaces include a 6' skirted table and two side chairs. Please note there will be no professional decorator service available. Enhanced exhibitors receive one complimentary blast email to meeting attendees prior to the meeting. The content of this email is provided by exhibitor and email will be sent by ASN (content subject to ASN approval).

Applications will not be considered complete and space will not be assigned until payment is received. Due to limited space we suggest you submit your application as soon as possible.

SPACE ASSIGNMENTS

Priority in space assignments will be given to returning exhibitors and sponsorship level. Applications received after February 14, 2020 will be assigned in order of receipt. We will accommodate requests to the extent we can, but cannot guarantee you will be assigned to any of the spaces requested or not placed near a competitor

EXHIBIT PERSONNEL REGISTRATION

All exhibit representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives. Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table upon your arrival.

HOTEL INFORMATION

Rooms have been reserved at the The Whitley - Atlanta Buckhead at \$209 + tax/night. Reservations can be made online or by calling 404.237.2700. When making a reservation be sure to tell the booking agent you are with the American Society of Neuroimaging to receive the Annual Meeting rate.

EXHIBIT/SPONSORSHIP APPLICATION DEADLINE

Friday, February 14, 2020

HOTEL RESERVATION DEADLINE

Monday, February 10, 2020

MEETING REGISTRATION DEADLINE

Monday, February 17, 2020

EXHIBIT MOVE-IN/INSTALLATION

Thursday, March 5, 2020

EXHIBIT MOVE-OUT/DISMANTLE

Saturday, March 7, 2020

EXHIBIT SCHEDULE

ASN does not have specific exhibit hall hours, but rather suggested times to stand by your table to interact with attendees during breakfasts, coffee breaks, lunches, and receptions. To maximize your time spent with the meeting delegates, all food and beverage functions will be served in the exhibit hall. The schedule will be finalized closer to the Annual Meeting.

EXHIBIT DATES

March 5 - 7, 2020

CERTIFICATE OF INSURANCE. ASN does not provide insurance for exhibitors' property – whether personal or business property. Exhibitors must insure their personal and exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

LIABILITY. It is understood that each party involved - The Whitley - Atlanta Buckhead, ASN, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

SPONSORSHIP OPPORTUNITIES

	Year-Round Sponsor (\$10K)	Platinum Sponsor (\$7K)	Gold Sponsor (\$5K)	Silver Sponsor (\$2K)	Bronze Sponsor/Exhibitor (\$1K)
Industry Sponsored Symposium	■	■			
Table Top Display	■	■	■	■	■
Industry Resources Page (opportunity to promote mutually beneficial resources on ASN website)	■				
5-Min. welcome presentation at Annual Meeting with video commercial	■	■	■		
Comp e-blast promoting symposium	one	one			
Comp meeting registrations	four	three	two	one	
Print advertisement in program book.	full page	full page	full page	half page	
Sponsor logo and acknowledgment in program book.	■	■	■	■	■
Opportunity to host webinar mid-year	■				
Year-round recognition as ASN partner	■				

A LA CARTE OPPORTUNITIES

Coffee Break Sponsor.....	\$1,500
Welcome Reception Sponsor.....	\$3,000
Charging Station Sponsor	\$1,500

'IN KIND' OPPORTUNITIES

- Bags Sponsor
- Gifts Sponsor
- Pens & Notepads Sponsor
- Branded Name Badge Sponsor

Sponsor to provide a quantity of 200, shipped directly to the hotel one week in advance of the event.

If you have other sponsorship ideas, please let us know and we will be happy to work with you, within our guidelines, to effectively present your company and products to your customers. ASN is committed to providing a Annual Meeting environment that allows for ample opportunity to network with our attendees.

ADVERTISING RATES

<i>Full Page</i> (5.5" x 8.5")	
Back Cover.....	\$2,000
Inside Front Cover	\$1,000
Inside Back Cover.....	\$1,000

<i>Half Page</i> (2.75" x 8.5" vertical or 5.5" x 4.25" horizontal)	
Interior.....	\$500

Rates are based on full page, print-ready, full color ads.

EXHIBITOR TIPS

Get the most out of your tradeshow

ESTABLISH YOUR GOALS

What do you want to get out of the ASN Annual Meeting? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ASN can assist you in doing so, let us know!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. ASN will do everything we can to promote the Annual Meeting — we invite you to join us in doing so. Promotional emails and slides are available for download on our website.

ENGAGE IN SOCIAL MEDIA

Connect with ASN on Facebook. We're happy to work with you to get the word out that you'll be joining us at the Annual Meeting. Remember to let your followers know where you'll be and how they can register for the Annual Meeting.

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. ASN is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

GET OUT FROM BEHIND YOUR BOOTH

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED

Make sure your booth is staffed at all times, by a knowledgeable person. Many companies will send their "rookies" to tradeshow. Sending new staff people is not always the wisest decision, as they may not have all the answers about your products or services. If you do send a new staff member, make sure an experienced person is there as well, so newer staff can watch and learn.

FOLLOW UP

ASN members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

CONTACT US:

PHONE: 952-545-6291

EMAIL: info@asnweb.org

WEB: www.asnweb.org

Feel free to contact the ASN Executive Office for more information or with any questions you may have.