



AMERICAN SOCIETY OF NEUROIMAGING

46TH ANNUAL MEETING



SCOTTSDALE, AZ
AUG 12-14, 2023

CONTACT US

953-646-2032

INFO@ASNWEB.ORG



WELCOME FROM THE CHAIR



RYAN HAKIMI, DO

Dear ASN Industry Partners and Supporters:

On behalf of the American Society of Neuroimaging (ASN), we are excited to invite your company to partner with us at our 46th Annual Meeting being held August 12-14, 2023 at The Scott Resort in Scottsdale, Arizona.

For over 45 years, ASN has been the “Who’s Who” of neurologists, neuroscience clinicians, technologists, sonographers, and researchers committed to ensuring all individuals with neurological disorders have access to experts in neuroimaging and neurosonology. The ASN Annual Meeting is a cutting edge, must-see and be-seen event for professionals who want to keep abreast of industry changes, new technologies, and fresh ideas. You’ll have ample opportunity to share your expertise as you visit one-on-one with these professionals.

ASN is continuing to make it easier than ever for you to become involved! Our multi-level approach is sure to fit your marketing needs. Enclosed you will find information highlighting sponsorship levels and the benefits as well as instructions on how to become an ASN 2023 Exhibitor or Sponsor.

For further information regarding sponsoring or exhibiting, please contact the ASN Executive Office at info@asnweb.org.

We look forward to having you join us at the 2023 ASN Annual Meeting! Early commitment maximizes your recognition so please submit your application as soon as possible.

Sincerely,

Ryan Hakimi, DO, MS, FNCS, NVS, RPNI
ASN Vice President & Scientific Program Chair



SPONSORSHIP OPPORTUNITIES

***NEW* Promotional Flyer (\$500/item)**

Let us spotlight your company! Collateral can be a very important aspect of a company's marketing strategy. Include your marketing piece on ASN's online resource guide. Located under the Resources section, all attendees will be able to view your promotional material. Advertise your booth or a new product by way of this great marketing opportunity. (Artwork to be provided by sponsor)

****NEW* Refresh Break (\$500)**

Staying healthy is important to not only ASN, but also to our members. Stretching can help decrease stiffness, increase range of motion, and improve posture. Your company name will be proudly displayed during one of the General Session breaks as we stretch and refresh together.

****NEW**Attendee Badge Lanyards (\$5,000)**

All attendees will receive a lanyard with your company's logo proudly displayed.

****NEW**Attendee Bags (\$6,000)**

Attendees love to use a conference bag for toting around conference materials, and will take the bag home with them to use for years to come. At this year's meeting, ASN will be giving away waterproof drybags. Your company's logo, placed on the bag, will be remembered long after the Annual Meeting!

Biweekly Webinars (\$3,500 for 2 months/4 Webinars) (\$2,000 for 1 month/2 Webinars)

ASN broadcasts biweekly CME webinars, would you like to pick and choose what you see? If so, choose which months your webinars will launch. There are two options available for this educational opportunity.



SPONSORSHIP OPPORTUNITIES CONTINUED

Educational Recordings (\$12,000)

ASN will be recording the educational content of the Annual Meeting. Your company name will be listed as the video recording sponsor at the start of each recorded video, which will be linked directly to the ASN's website and through YouTube, indefinitely.

***Welcome Reception Host**

Our Welcome Reception is the kick-off to our Annual Meeting! The reception is held onsite, and ASN offers two options for your company to tailor the event:

Dinner (\$60,000) - Platinum Sponsor

A sit down dinner reception, including a 30 minute presentation. Your company logo will also be proudly displayed in various forms across this event and on branded cocktail napkins. In addition, a rotating banner will be placed on the ASN's homepage, linked to your company's website for the duration of 2023 and through 2024.

OR


Social (\$30,000) - Platinum Sponsor

A social reception, including 10 minutes to address attendees. Your company logo will be proudly displayed in various forms across this event and on branded cocktail napkins. In addition, a rotating banner will be placed on the ASN's homepage, linked to your company's website for the duration of 2023.

Both Welcome Reception Host options include the Gold Sponsor benefits.

Create Your Own (\$TBD)

















Have an idea for a sponsorship opportunity that's not listed? Contact the ASN executive office! We would be delighted to discuss the potential opportunity with you.





SPONSORSHIP LEVELS

IN ADDITION TO YOUR CHOSEN SUPPORT OPPORTUNITY, EACH SUPPORT LEVEL INCLUDES:

	Gold Sponsor \$25,000+	Silver Sponsor \$10,000+	Bronze Sponsor \$5,000+
Full Page Ad in Conference Program			
1/2 Page Ad in Conference Program			
2 Complimentary Meeting Registrations			
Multiple Social Media Posts			
One Social Media Post			
Innovations Hall Table Exhibit			
"Host" of Social Event			
Verbal & Digital Recognition			
Advertising on the NeuroNet & ASN website & biweekly webinars			
Branded logo at 1 Social Event			
Sponsor Logo in Conference Program			

TO PURCHASE MORE THAN ONE SPONSORSHIP,
PLEASE CONTACT THE ASN EXECUTIVE OFFICE AT
INFO@ASNWEB.ORG



EXHIBIT WITH ASN

BASIC EXHIBIT PACKAGE.....	\$2,000
ENHANCED EXHIBIT PACKAGE.....	\$2,500

All exhibit spaces include a 6' skirted table and two side chairs. Please note there will be no professional decorator service available. Enhanced exhibitors receive one complimentary blast email to meeting attendees prior to the meeting. The content of this email is provided by exhibitor and email will be sent by ASN (content subject to ASN approval).

Applications will not be considered complete, and space will not be assigned until payment is received. Due to limited space, we suggest you submit your application as soon as possible.

SPACE ASSIGNMENTS

Priority in space assignments will be given to returning exhibitors and sponsorship level. Applications received after July 30, 2023, will be assigned in order of receipt. We will accommodate requests to the extent we can, but cannot guarantee you will be assigned to any of the spaces requested or not placed near a competitor.

EXHIBIT PERSONNEL REGISTRATION

All exhibit representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives. Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table upon your arrival.

HOTEL INFORMATION

Rooms have been reserved at The Scott. Reservations can be made online or by calling 404.237.2700. When making a reservation be sure to tell the booking agent, you are with the American Society of Neuroimaging to receive the Annual Meeting rate.

HOTEL RESERVATION DEADLINE:

July 30, 2023

EXHIBIT/SPONSORSHIP APPLICATION DEADLINE

July 30, 2023

EXHIBIT MOVE-IN/INSTALLATION

August 11, 2023

EXHIBIT MOVE-OUT/DISMANTLE

August 14, 2023

EXHIBIT SCHEDULE

ASN does not have specific exhibit hall hours, but rather suggested times to stand by your table to interact with attendees during breakfasts, coffee breaks, lunches, and receptions. To maximize your time spent with the meeting delegates, all food and beverage functions will be served in the exhibit hall. The schedule will be finalized closer to the Annual Meeting.

EXHIBIT DATES:

August 11-14, 2023

NEW Exhibitor Wine Walk

ASN will hold its first ever Exhibitor Wine Walk, which is included with your exhibit booth purchase! After the first program, attendees will gather in the exhibit hall where they will be divided among the exhibit tables. Here they will enjoy a sample of the provided wine and listen to your 2-3 minute 'elevator pitch'. After three minutes, attendees will enter the answer to the exhibitor's secret question, before moving onto the next table. Those who visit each booth and have answered all secret questions by the end of the educational session, will be entered into our grand prize drawing, to take place near the end of the conference. Attendees who can't attend the wine walk will still be able to visit booths throughout the conference, listen to the 'elevator pitch', answer the secret question and be entered in for the grand prize drawing.

CERTIFICATE OF INSURANCE.

ASN does not provide insurance for exhibitors' property - whether personal or business property. Exhibitors must insure their personal and exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

LIABILITY.

It is understood that each party involved - The Scott, ASN, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.



EXHIBITOR RULES AND REGULATIONS

THE RULES AND REGULATIONS CONTAINED HEREIN ARE INTENDED BY ASN TO SERVE THE BEST INTERESTS OF ASN EDUCATIONAL SESSIONS, THE EXHIBITORS, AND THE ATTENDEES, AND GIVE NOTICE TO APPLICANTS AND EXHIBITORS OF GOVERNING RULES AND REGULATIONS. ALL APPLICANTS AND EXHIBITORS ARE BOUND BY THE RULES AND REGULATIONS. ASN SHALL HAVE FULL AUTHORITY TO INTERPRET OR AMEND THESE RULES, AND ITS DECISION IS FINAL. EXHIBITORS AGREE TO ABIDE BY ANY RULES OR REGULATIONS THAT MAY HEREAFTER BE ADOPTED, WHICH SHALL BE AS MUCH A PART AS THOUGH ORIGINALLY INCORPORATED. ALL ISSUES NOT ADDRESSED HEREIN ARE SUBJECT TO THE DECISION OF ASN. THESE RULES AND REGULATIONS HAVE BEEN FORMULATED IN THE BEST INTEREST OF ALL EXHIBITORS. THE EXHIBITOR UNDERSTANDS AND AGREES THAT THE INFORMATION CONTAINED IN THIS PROSPECTUS AND ASN RULES AND REGULATIONS ARE AN INTEGRAL AND BINDING PART OF THE EXHIBIT SPACE CONTRACT, AND THAT BY SUBMITTING THE EXHIBIT SPACE APPLICATION/CONTRACT INDICATES UNDERSTANDING AND AGREEMENT TO COMPLY WITH ALL POLICIES, RULES, REGULATIONS, TERMS AND CONDITIONS IN THE PROSPECTUS, AND ANY OTHER ASN ISSUED COMMUNICATION. THESE RULES AND REGULATIONS MAY BE AMENDED OR CHANGED AT ANY TIME BY ASN, AND ALL AMENDMENTS AND CHANGES WILL BE BINDING ON ALL PARTIES.

CONTRACT FOR SPACE

THE ORDER OF A BOOTH SPACE UPON ACCEPTANCE BY THE AMERICAN SOCIETY OF NEUROIMAGING (ASN), ASSIGNMENT OF SPACE, AND THE PAYMENT OF RENTAL CHARGES CONSTITUTES A CONTRACT FOR RENTAL OF THE SPACE ASSIGNED. ANY EXHIBITOR FAILING TO OCCUPY SPACE IS NOT RELIEVED OF THE OBLIGATION TO PAY THE FULL RENTAL PRICE. IF NOT OCCUPIED BY THE TIME SET FOR COMPLETION OF DISPLAY INSTALLATION, SUCH SPACE MAY BE RE-POSSESSED BY THE ASN. SAID CONTRACT WILL NOT BE BINDING UPON THE ASN IN THE EVENT OF STRIKES OR OTHER CIRCUMSTANCES BEYOND THE ASN'S CONTROL. IT IS AGREED THAT: IF A CANCELLATION OCCURS ON OR BEFORE JUNE 30, 2023, A FULL REFUND, LESS AN ADMINISTRATIVE FEE OF \$200, WILL BE ISSUED. IF CANCELLATION OCCURS AFTER JULY 1, 2023 THE COMPANY WILL BE RESPONSIBLE FOR PAYING THE FULL COST OF THE BOOTH SPACE.

GENERAL CONDUCT OF EXHIBITORS

THE PURPOSE OF THE ASN'S EXHIBIT PROGRAM IS TO FURTHER THE EDUCATION OF THE REGISTRANTS BY PROVIDING AN AREA FOR EXHIBITORS TO PRESENT INFORMATION ON PRODUCTS OR SERVICES PERTINENT TO THEIR PROFESSIONAL INTEREST. THE CHARACTER OF EXHIBITS IS SUBJECT TO THE APPROVAL OF THE ASN. THE RIGHT IS RESERVED TO REFUSE APPLICATIONS OF CONCERNS NOT MEETING STANDARDS REQUIRED OR EXPECTED, AS WELL AS THE RIGHT TO CURTAIL EXHIBITORS OR PARTS OF EXHIBITS, WHICH REFLECT AGAINST THE CHARACTER OF THE MEETING.

SELLING OF PRODUCTS

THE ASN PROVIDES DISPLAY SPACE FOR MANUFACTURERS TO EXHIBIT PRODUCTS ON THE BASIS OF THEIR POTENTIAL INFORMATIONAL AND COMMERCIAL VALUE AND NOT FOR THE PURPOSE OF SELLING ON THE EXHIBIT FLOOR. ALL EXHIBITORS ARE REQUIRED TO ADHERE TO SUCH RULES AND REGULATIONS AS MAY BE ESTABLISHED BY THE U. S. INTERNAL REVENUE SERVICE TO ENSURE CONTINUED INCOME TAX EXEMPTION FOR THE MEETING AND NO TAX LIABILITY TO THE HOST LOCATION OR THE ASN. DISTRIBUTION OF ADVERTISING MATTER OUTSIDE THE EXHIBITOR'S OWN TABLE SPACE IS NOT ALLOWED.

REGISTRATION & BADGES

EXHIBITORS SHALL REGISTER ALL OF ITS PERSONNEL IN ADVANCE (TWO REPRESENTATIVES PER COMPANY). NAME BADGES/BANDS WILL BE REQUIRED FOR ALL ASN FUNCTIONS AND WILL BE AVAILABLE AT THE REGISTRATION DESK.

FIRE PROTECTION

ALL EXHIBITS MUST CONFORM TO THE FIRE LAWS, HEALTH REGULATIONS, ELECTRICAL CODES, AND OTHER ORDINANCES OF THE HOST CITIES FIRE DEPARTMENT. ALL MATERIALS USED IN THE EXHIBIT MUST BE FLAMEPROOF AND FIRE RESISTANT. ALL MATERIALS ARE SUBJECT TO INSPECTION AND THEIR REGULATIONS SHALL GOVERN CREPE PAPER, CORRUGATED PAPER, FLAMEPROOF AND OTHERWISE, PLUS INFLAMMABLE FLUID OR SUBSTANCES ARE NOT PERMITTED. THERE WILL BE NO OPEN FLAME DEVICES AND USE OF COMPRESSED GASSES OR DANGEROUS CHEMICALS. ANY EXHIBITS OR PARTS THEREOF FOUND NOT TO BE FIREPROOF MAY BE ORDERED DISMANTLED. ENCLOSED CEILINGS ARE NOT PERMITTED IN THE EXHIBIT HALL. SMOKING IS NOT PERMITTED IN THE EXHIBIT HALL. THE HOTEL RESERVES THE RIGHT TO DISMANTLE ANY EXHIBIT IT FEELS DOES NOT CONFORM TO THE FIRE LAWS, HEALTH REGULATIONS, ELECTRICAL CODES, AND OTHER ORDINANCES.

RESTRICTIONS ON USE OF SPACE

NO EXHIBITOR SHALL SUBLET, ASSIGN OR SHARE ANY PART OF THEIR ALLOCATED SPACE. SOLICITATIONS OR DEMONSTRATIONS BY EXHIBITORS MUST BE CONFINED WITHIN THE BOUNDARIES OF THEIR BOOTH.

MEETING CANCELLATION

IT IS MUTUALLY AGREED THAT IN THE EVENT OF CANCELLATION DUE TO FIRE, EXPLOSION, STRIKE, FREIGHT EMBARGO, FLOOD, ACT OF GOD, ACT OF PUBLIC ENEMY, ACT OF WAR, WAR, ACT OF TERRORISM, CIVIL DISTURBANCE, ACT OF ANY GOVERNMENT, DE JURE OR DE FACTO, OR OTHER GOVERNMENT DECLARATION OR REGULATION, EPIDEMIC OR OTHER EVENT OVER WHICH THE ASN HAS NO CONTROL, THEN THE EXHIBITOR CONTRACT MAY BE IMMEDIATELY AMENDED BY THE ASN, AND EXHIBITOR HEREBY WAIVES ANY AND ALL CLAIMS AGAINST THE ASN FOR DAMAGES, REIMBURSEMENT, REFUND, OR COMPENSATION. AT THE SOLE DISCRETION OF ASN EXHIBITOR REFUNDS WILL BE DETERMINED AFTER DEDUCTION OF ANY AMOUNTS NECESSARY TO COVER THE EXPENSE INCURRED BY THE ASN IN CONNECTION WITH THE SHOW. THE ASN SHALL NOT BE FINANCIALLY LIABLE IN THE EVENT THE SHOW IS INTERRUPTED, CANCELLED, MOVED OR RESCHEDULED EXCEPT AS PROVIDED HEREIN.

CONTINUED ON NEXT PAGE



EXHIBITOR RULES AND REGULATIONS

INSURANCE & LIABILITY

IT IS THE EXHIBITOR'S SOLE RESPONSIBILITY TO OBTAIN, AT ITS OWN EXPENSE, ANY OR ALL LICENSES AND PERMITS, AND TO COMPLY WITH ALL FEDERAL, STATE AND LOCAL LAWS AND ORDINANCES FOR ANY ACTIVITIES CONDUCTED IN ASSOCIATION WITH OR AS PART OF THE EXHIBITION. EXHIBITOR SHALL BE FULLY RESPONSIBLE FOR ANY CLAIMS, LIABILITIES, LOSSES, DAMAGES OR EXPENSES RELATING TO OR ARISING FROM AN INJURY TO ANY PERSON OR ANY LOSS OF OR DAMAGE TO PROPERTY WHERE SUCH INJURY, LOSS OR DAMAGE IS INCIDENT TO, ARISES OUT OF, OR IS IN ANY WAY CONNECTED WITH EXHIBITOR'S PARTICIPATION IN THE EXHIBITION. EXHIBITOR SHALL PROTECT, INDEMNIFY, HOLD HARMLESS AND DEFEND THE ASN, ITS OFFICERS, DIRECTORS AND AGENTS AGAINST ALL SUCH CLAIMS, LIABILITIES, LOSSES, DAMAGES AND EXPENSES, INCLUDING REASONABLE ATTORNEYS' FEES AND COSTS OF LITIGATION, ARISING FROM OR IN ANY WAY CONNECTED WITH EXHIBITOR'S PARTICIPATION IN THE EXHIBITION; PROVIDED THAT THE FOREGOING SHALL NOT APPLY TO INJURY, LOSS OR DAMAGE CAUSED BY OR RESULTING FROM THE NEGLIGENCE OR WILLFUL MISCONDUCT OF THE ASN, THEIR OFFICERS, DIRECTORS OR AGENTS. EXHIBITOR, ITS AGENTS AND REPRESENTATIVES SHALL MAINTAIN GENERAL PUBLIC LIABILITY INSURANCE AGAINST CLAIMS FOR PERSONAL INJURY, DEATH OR PROPERTY DAMAGE INCIDENT TO, ARISING OUT OF OR IN ANY WAY CONNECTED WITH EXHIBITOR'S PARTICIPATION IN THE EXHIBITION, IN AN AMOUNT OF NOT LESS THAN ONE MILLION DOLLARS (\$1,000,000) PER OCCURRENCE AND TWO MILLION DOLLARS (\$2,000,000) IN AGGREGATE FOR PERSONAL INJURY, DEATH OR PROPERTY DAMAGE, AND WORKERS' COMPENSATION INSURANCE IN AN AMOUNT EQUAL TO THE GREATER OF THAT WHICH IS REQUIRED BY STATUTE IN THE APPLICABLE JURISDICTION, OR FIVE HUNDRED THOUSAND DOLLARS (\$500,000) PER ACCIDENT OR DISEASE WITH A FIVE HUNDRED THOUSAND DOLLAR (\$500,000) POLICY LIMIT. EXHIBITOR'S GENERAL LIABILITY INSURANCE SHALL COVER EXHIBITOR'S INDEMNIFICATION OBLIGATIONS UNDER THESE RULES & REGULATIONS AND SHALL COVER THE ASN AND THE EXECUTIVE COMMITTEE AS ADDITIONAL NAMED INSUREDS.

EXHIBITOR SHALL HAVE OR OBTAIN PROOF OF SUCH INSURANCE. EXHIBITOR IS RESPONSIBLE FOR OBTAINING, FOR ITS PROTECTION AND ENTIRELY AT ITS EXPENSE, SUCH PROPERTY INSURANCE FOR ITS DISPLAY MATERIALS AS EXHIBITOR DEEMS APPROPRIATE. ANY POLICY PROVIDING SUCH PROPERTY INSURANCE MUST CONTAIN AN EXPRESS WAIVER BY THE EXHIBITOR'S INSURANCE COMPANY OF ANY RIGHT OF SUBROGATION AS TO ANY CLAIMS AGAINST THE ASN, ITS OFFICERS, DIRECTORS OR AGENTS. IN THE EVENT ANY PART OF THE EXHIBIT HALL IS DESTROYED OR DAMAGED SO AS TO PREVENT THE ASN FROM PERMITTING EXHIBITOR TO OCCUPY ASSIGNED SPACE DURING ANY PART OR THE WHOLE OF THE EXHIBITION PERIOD, OR IN THE EVENT OCCUPATION OF ASSIGNED SPACE DURING ANY PART OR THE WHOLE OF THE EXHIBITION PERIOD IS PREVENTED BY STRIKES, ACTS OF GOD, NATIONAL EMERGENCY OR OTHER CAUSES BEYOND THE CONTROL OF THE ASN, EXHIBITOR WILL BE CHARGED FOR SPACE DURING THE PERIOD IT WAS OR COULD HAVE BEEN OCCUPIED BY EXHIBITOR; AND EXHIBITOR HEREBY WAIVES ANY CLAIM AGAINST THE ASN, ITS DIRECTORS, OFFICERS OR AGENTS FOR LOSSES OR DAMAGES WHICH MAY ARISE IN CONSEQUENCE OF SUCH INABILITY TO OCCUPY ASSIGNED SPACE, ITS SOLE CLAIM AGAINST THE ASN BEING FOR A REFUND OF RENT PAID FOR THE PERIOD IT WAS PREVENTED FROM USING THE SPACE.

TO THE FULLEST EXTENT LEGALLY PERMISSIBLE, EXHIBITOR AGREES: (I) IT SHALL BE FULLY RESPONSIBLE TO PAY FOR ANY AND ALL DAMAGE TO PROPERTY OWNED BY HOTEL, ITS OWNING ENTITY, MANAGING ENTITY OR THEIR AFFILIATES THAT RESULTS FROM ANY ACT OR OMISSION OF EXHIBITOR; (II) TO DEFEND, INDEMNIFY AND HOLD HARMLESS HOTEL, THE ENTITY THAT OWNS THE HOTEL, THE ENTITY THAT MANAGES THE HOTEL AND THEIR AFFILIATES AND EACH OF THEIR RESPECTIVE SHAREHOLDERS, MEMBERS, DIRECTORS, OFFICERS, MANAGERS, EMPLOYEES AND REPRESENTATIVES, FROM ANY DAMAGES OR CHARGES RESULTING FROM EXHIBITOR'S USE OF THE PROPERTY; AND (III) ITS LIABILITY SHALL INCLUDE ALL LOSSES, COSTS, DAMAGES, AND EXPENSES ARISING FROM, OUT OF, OR BY REASON OF ANY ACCIDENT OR BODILY INJURY OR OTHER OCCURRENCES TO ANY PERSON OR PERSONS, INCLUDING THE EXHIBITOR, ITS AGENTS, EMPLOYEES, AND BUSINESS INVITEES.





EXHIBITOR TIPS

GET THE MOST OUT OF YOUR TRADESHOW

ESTABLISH YOUR GOALS

What do you want to get out of the ASN Annual Meeting? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ASN can assist you in doing so, let us know!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. ASN will do everything we can to promote the Annual Meeting — we invite you to join us in doing so. Promotional emails and slides are available for download on our website.

ENGAGE IN SOCIAL MEDIA

Connect with ASN on Facebook, Instagram, LinkedIn, and Twitter! We're happy to work with you to get the word out that you'll be joining us at the Annual Meeting. Remember to let your followers know where you'll be and how they can register for the Annual Meeting.

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. ASN is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

GET OUT FROM BEHIND YOUR BOOTH

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED

Make sure that your knowledgeable representatives are visible and available throughout the conference. Take advantage of the many social and networking opportunities that allow you to informally interact with your target audience.

FOLLOW UP

ASN members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

CONTACT US:

PHONE: 952-545-6291

EMAIL: info@asnweb.org

WEB: www.asnweb.org

Feel free to contact the ASN Executive Office for more information or with any questions you may have.



"I AM GOING TO BE A REGULAR
ATTENDEE FOR SURE!"

JUNAID KHALIL MD, NEUROCRITICAL CARE NEUROLOGIST,
FOUNDER AI NEUROCARE

"THIS MAY BE THE BEST CONFERENCE I'VE EVER
ATTENDED!"
SYAM PALAKURTHY, SAMACARE
"THE SESSION ON VALUE BASED CARE WITH
PHYSICIANS,
ADMINISTRATORS AND INDUSTRY WAS INTRIGUING."

MELISSA KOTRYS, STRATEGIC HEALTH INFORMATION
EXCHANGE COLLABORATIVE

"I HAVE BEEN IN THIS BUSINESS FOR 25
YEARS AND HAVE
NEVER SEEN A MEETING IN WHICH
PHYSICIANS FROM ALL
AROUND THE COUNTRY ARE INCLUDING
PHARMA IN STRATEGIC
DISCUSSIONS."

MICHAEL GILBANK, ASSOCIATE DIRECTOR NEUROSCIENCE
ACCOUNTS, NOVARTIS

CONTACT US

NICOLE LA VIGNE
CLIENT RELATIONS SPECIALIST
INFO@ASNWEB.ORG
(952)-646-2032

WWW.ASNWEB.ORG
THE AMERICAN SOCIETY OF NEUROIMAGING