

# Sponsorship Prospectus

## A JOINT CONFERENCE ON NEUROINNOVATIONS

American Society of Neuroimaging  
& NeuroNetPro

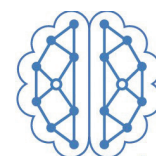
**JANUARY 13-16, 2022**

The Scott Resort & Spa  
Scottsdale, Arizona



“Neuroimaging plays a critical role in shaping the future of neurology and more importantly neuroimaging makes us better neurologists.”

**Mark Malkoff, MD**  
President, ASN



**NeuroNet | pro**

“It is impossible to separate treatment breakthroughs from the precision diagnostics and practice innovations that together are required to solve the devastation and economic burdens of neurologic disorders.”

**David Evans, MBA**  
CEO, NeuroNet Pro

# Why Sponsor

- Position and co-create solutions with thought leaders in the practice of neurology
- Demonstrate your company’s leadership in neuroscience
- Raise awareness of your products and services with practicing neurologists, residents, APPs, technologists and operations executives

# Our Sponsors Include Leaders in:

- Neuroimaging and other Advanced Diagnostics
- Therapeutic Breakthroughs for Neurologic Disorders
- Neuro-Informatics
- Operational Workflow
- Research/Clinical Trials Tools



# 3 Levels of Sponsorship

Sponsorships include attendance for two, Innovations Hall Table, advertising and participation in social events.

## GOLD \$25,000

The Gold Sponsors will be acknowledged as the premium supporters of the conference, enjoying maximum exposure both before and during the conference, with the highest priority of branding in all documentation and on-site signage. In addition, each sponsor will “host” one of the conference networking receptions/social events.

- Full Page Ad in Conference Program
- Social Media Posts
- 2 Complimentary Meeting Registrations
- Innovations Hall Table Exhibit
- “Host” of Social Event
- Verbal & Digital Recognition
- Advertising on the NeuroNet and ASN website and biweekly webinars

## SILVER \$10,000

- Silver Sponsor acknowledgment
- 1/2 page Ad in Conference Program
- 1 Social Media Post
- 2 Complimentary Meeting Registrations
- Innovations Hall Table Exhibit
- Branded logo at 1 Social Event
- Advertising on the NeuroNet and ASN website and biweekly webinars

## BRONZE \$5,000

- Includes all benefits of the symposium
- Sponsor Logo in Conference Program
  - Innovations Hall Table Exhibit
  - Bronze Sponsor Acknowledgment
  - 2 Meeting Registrations

## INTERESTED IN SPONSORING?

Contact Maria Caserta  
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716.310.1684

The American Society of Neuroimaging and NeuroNetPro have teamed to develop a special conference on NeuroInnovations. We are looking to partner with forward thinking companies that offer novel solutions aimed at transforming the practice of medicine through advanced neurodiagnostics, informatics, and patient management.

A novel “Innovations Hall” will be central to the conference, and will focus on new technologies for precision medicine and improved business practices. All sponsors will be expected to follow an “innovations” theme through product demonstrations and interactive podium presentations within the Innovations Hall. There are also many social events that provide you with the opportunity for casual conversations and idea-making with attendees. Innovations Hall events will include business and scientific presentations, as well as meals and snacks, and will be coordinated with didactic lectures.

The adjacent lecture hall will feature renowned experts in the field of neuroimaging who will present from clinical and operations perspectives. Learning will minimize “death by powerpoint” and maximize interactive dialogue through planned casual events such as fireside chats, jeopardy, and mixers that take maximum advantage of the beautiful weather and resort venue. Additional recorded material will be available through the ASN and NeuroNet memberships, thereby maximizing the opportunity for face-to-face discussions without sacrificing content.

## CONFERENCE INCLUDES THE FOLLOWING TOPICS:

- Neuroimaging and Biometrics in the precision diagnosis, management and treatment of adult and pediatric neurologic disorders, including MS, Headache, Stroke, Memory, Trauma, Coma, and Oncology
- Informatics for clinical decision support, patient identification for treatments and clinical trials
- Deep Learning in Image Interpretation, Diagnosis and Staging
- Remote Monitoring, including intraoperative, ICU, ambulatory imaging, and physiologic wearable sensors
- Robotic/AI Machine learning
- Updates on Ultrasound, MRI, CT, Nuclear Medicine technology and multimodal imaging
- Image guidance for therapeutic intervention, including Focused ultrasound for ablation and drug delivery
- Boot camps on imaging for practicing neurologists, residents, APPs, and technologists including hands on workshops and certification test preparation.

# About the Hosts

The American Society of Neuroimaging (ASN) offers all neurologists, APPs, scientists and sonologists training and updates in neurology applications of imaging technologies. Whether your goal is to improve your confidence in what imaging to order, prioritizing differentials, fellowship training to become a primary reader, or participating in the new world of neuroinformatics and teleneurology consultations, the ASN is here to help you.

NeuroNetPro is an education and consulting organization focused on improving clinical performance through operational innovations. Formed from a consortium of fifteen successful neurologist owned practices distributed across the United States, its collective expertise lies in successful implementation of comprehensive centers of excellence, creating and leveraging efficient workflow to create rapid access and business sustainability, team based care models, and technology and informatics implementation. Lead members are Dent Neurologic Institute and Texas Neurology.

**PLEASE JOIN US FOR A WELCOMING, STIMULATING AND COLLEGIAL MEETING IMMERSSED IN THE BEAUTY OF SCOTTSDALE IN JANUARY.**



ASNWeb.org



NeuroNetPro.com