



ASN IS GOING VIRTUAL



ASN 44TH ANNUAL MEETING

APPLICATION DEADLINE: JANUARY 4, 2020

INVITATION TO PARTICIPATE

From the program chair

On behalf of the American Society of Neuroimaging (ASN), I invite you to join us for the 44th Annual Meeting. Even in a virtual format, our meeting provides a wonderful opportunity to promote your products to neurologists and other imaging professionals from all over the world.

FROM REQUISITION TO DECISION-MAKING

The ASN Annual Meeting is an exceptional venue as **the only conference to focus on the clinical implementation of imaging from requisition to decision-making in real-time.** The demands of current and future imaging modalities, post-processing, and related clinical tools are central to this timely meeting.

SOCIETY PURPOSE

The American Society of Neuroimaging is an international professional organization of clinicians, technologists, and research scientists who are dedicated to the advancement and advocacy of neuroimaging. Neuroimaging is crucial to the treatment and investigation of disorders of the nervous system. The purpose of the ASN is to promote the integration of neuroimaging into the care of patients with neurological disorders through education, advocacy, accreditation, and research.

ANNUAL MEETING FOCUS AND ATTENDEE PROFILE

The Annual Meeting educational program focuses on the role of imaging modalities (MRI, Ultrasonography, CT, SPECT, PET) in diagnosing and treating a broad spectrum of neurological disorders. This year we expect to host 150-200 neurologists from both academia and private practice. The virtually host leadership of ASN truly recognizes and values our relationship with industry supporters. This year we have developed unique opportunities to virtually connect with our attendees and showcase your products and services. You can even have a physical presence by participating in the attendee swag bag program! All promotional opportunities are outlined in the following pages of this prospectus. We are committed to assisting you in any way, within our guidelines, to enhance your visibility and connections with our attendees. We are pleased to offer you this opportunity to showcase your products to the best and brightest in the field of neuroimaging and look forward to including you as a partner in the 2021 ASN Annual Meeting.

Sincerely,

Marc Malkoff, MD
2021 Program Chair and Vice-President
American Society of Neuroimaging

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Journal of Neuroimaging

Rohit Bakshi, MD

QUESTIONS?

Contact the ASN office
at info@asnweb.org

PROGRAM AT-A-GLANCE

	Monday, January 25		Tuesday, January 26		Wednesday, January 27	
9:00 - 10:30	Basic neurosonology - <i>Mark Rubin</i>	Neuroimaging and thiamine deficiency - <i>Jerome Graber</i>	Basic neurosonology - <i>Mark Rubin</i>	Neuroimaging of MS and MS Mimics - <i>Konstantin Balashov</i>	Advanced neurosonology - <i>Mark Rubin</i>	Patient Satisfaction and Value Creation for Neuroimagers - <i>Peter Kalina</i>
10:30	Break		Break		Break	
11:00 - 12:30	Basic neurosonology - <i>Mark Rubin</i>	Clinical Nuclear Neurology of dementia, parkinsonism, epilepsy, and traumatic brain injury - <i>Robert Miletich</i>	Advanced neurosonology - <i>Mark Rubin</i>	Neuroimaging of Headache - <i>Jennifer McVige</i>	Advanced neurosonology - <i>Mark Rubin</i>	Neuroimaging in distinctive stroke syndromes: a case-based approach - <i>Oana Dumitrascu</i>

	Thursday, Jan. 28	Friday, January 29		Saturday, January 30			
9:00 - 10:30	Covid imaging - <i>Andrei Alexandrov</i>	Emerging Clinical Application for Transcranial Doppler Ultrasound in Pediatric Critical Care: A Case-Based Discussion - <i>Brian Appavu</i>		Neuroimaging fundamentals a case study approach - <i>Ryan Hakimi and Emma Fields</i>	Neuroimaging fundamentals a case study approach from basic to Advanced Clinical Practice - <i>Andrei Alexandrov</i>	Transcranial Doppler Interpretation Skills - Adult and Pediatric (LIVE) - <i>Colleen Douville and Brenda Rinsky</i>	
10:30	Break	Break		Break			
11:00 - 12:30	Business meeting/awards - <i>Staff and Leadership</i>	Implementation of Neuroimaging in Pediatric Arterial Ischemic Stroke Management - <i>Brian Appavu</i>		Neuroimaging fundamentals: a case study approach - <i>Ryan Hakimi and Emma Fields</i>	Neuroimaging fundamentals a case study approach from basic to Advanced Clinical Practice - <i>Anne Alexandrov</i>	Transcranial Doppler Interpretation Skills - Adult and Pediatric (LIVE) - <i>Colleen Douville and Brenda Rinsky</i>	
12:30	Break	Lunch Break		Break			
1:00	Virtual Poster Session	Pediatric Imaging - <i>Jennifer McVige</i>		Advanced neurosonology - <i>Mark Rubin</i>	Neuroimaging fundamentals: a case study approach - <i>Ryan Hakimi and Emma Fields</i>	Neuroimaging fundamentals a case study approach from basic to Advanced Clinical Practice - <i>Anne Alexandrov</i>	Transcranial Doppler Interpretation Skills - Adult and Pediatric (LIVE) - <i>Colleen Douville and Brenda Rinsky</i>
1:30							
2:00							
2:30							

	Sunday, January 31		Sunday, Feb. 7
9:00 - 10:30	Practice updates - Neurosonology - <i>Jongyeol Kim</i>	Practice updates - MRI - Director TBD	Neurosonology and Neurovascular Specialist Exam
10:30	Break		
11:00 - 12:30	Practice updates - Neurosonology - <i>Jongyeol Kim</i>	Practice updates - MR/CT - Director TBD	
12:30	Break		
1:00 - 2:30	Exhibit Showcase and Hands-On Workshop - <i>Mark Rubin</i>		

QUESTIONS?
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at info@asnweb.org

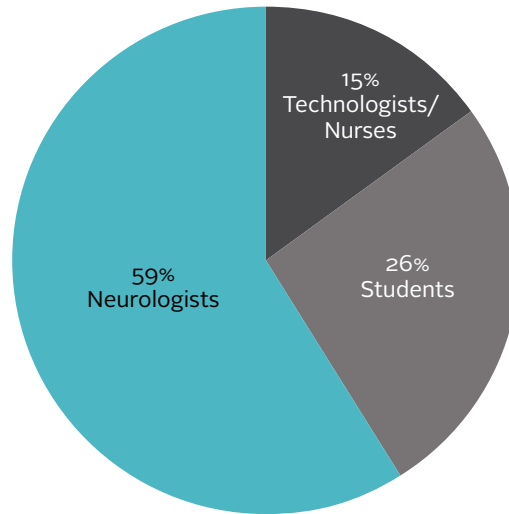
ATTENDEES & ASN MEMBERS

Insights from your target market

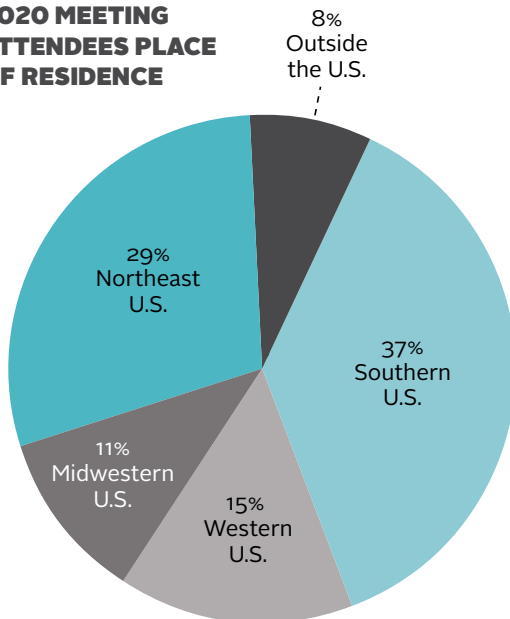
The ASN Annual Meeting provides the rare opportunity for industry teams to not only market your products, but also to learn from the people best-suited to providing feedback — the neurologists who are ultimately responsible for patient care.

The neuroimaging-trained neurologists at the ASN Annual Meeting have a unique perspective on the requirements of imaging technology, as they relate to the entire patient episode of care. Connect with ASN neuroimagers and gain a better understanding of clinical needs and the real-life impact of your products' design!

2020 MEETING ATTENDEES PROFESSIONAL BACKGROUNDS

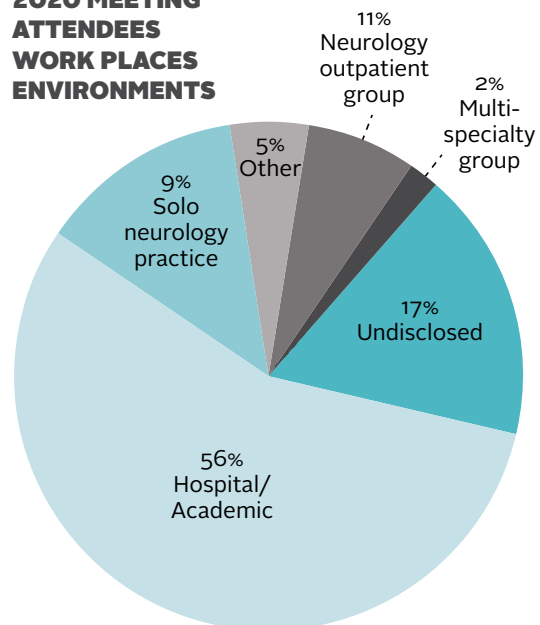


2020 MEETING ATTENDEES PLACE OF RESIDENCE



2020 Annual Meeting held in Atlanta, GA

2020 MEETING ATTENDEES WORK PLACES ENVIRONMENTS



QUESTIONS?

Contact the ASN office at info@asnweb.org

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor Package \$5,000

- Recognition as Annual Meeting Supporter (logo with hyperlink on Annual Meeting webpage and e-program program)
- Logo and recognition in all ASN Annual Meeting broadcast emails
- ½ Ad in e-program
- Sponsor acknowledgement in Welcome Video
- Video commercial (produced by sponsor) during Annual Business Meeting
- Opportunity for 20 minute non-CME presentation (produced by sponsor)
- Four complimentary registrations
- Virtual Exhibit booth
- Lead Retrieval (attendees must approve their information to be shared)

Gold Sponsor Package \$2,500

- Recognition as Annual Meeting Supporter (logo with hyperlink on Annual Meeting webpage and e-program program)
- Logo and recognition in all ASN Annual Meeting broadcast emails
- Sponsor acknowledgement in Welcome Video
- Two complimentary registrations
- Virtual Exhibit booth
- Lead Retrieval (attendees must approve their information to be shared)

Interested in something else?

Contact the ASN Executive Office to create your own support package!

Attendee SWAG (Stuff We All Get) Bag - \$500 + cost of promo items

Send us 200 fun promotional items and staff will mail to attendees to the meeting. Promo items must arrive at the ASN Executive Office no later than January 4, 2020. This is a great way to ensure a physical presence with attendees even in a virtual setting!

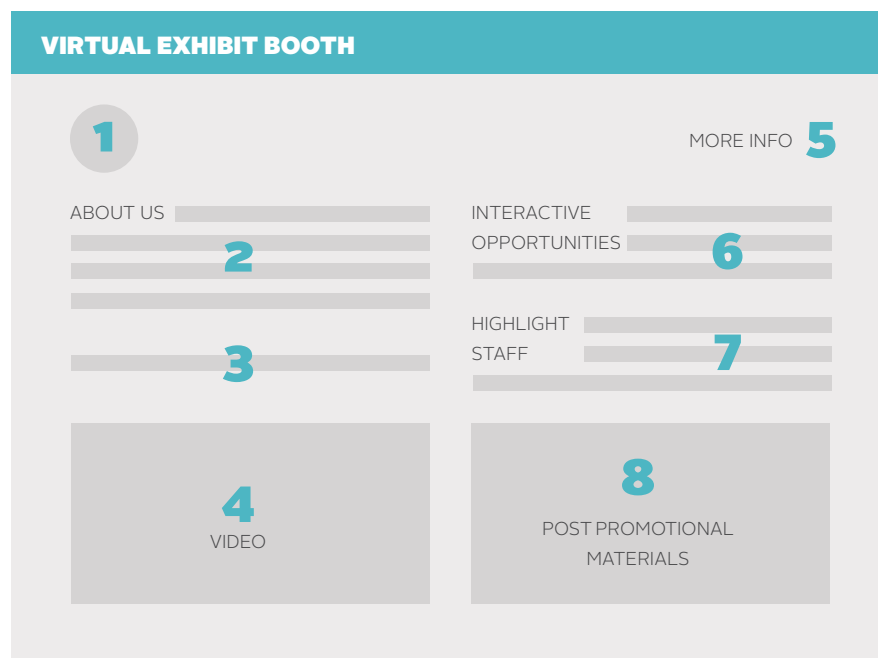


Virtual Exhibit booth \$1,000

- All sponsor packages include a virtual exhibit booth
- Virtual Exhibit Booth remain on website from receipt of virtual booth application and materials through October 31, 2021.

Full Page e-Program Ad \$1,000.00

Half Page e-Program Ad \$500.00



- 1 Prominent logo
- 2 Company descriptor
- 3 Product listing for attendee viewing
- 4 Video link option
- 5 Request More Info button
- 6 Access to interactive opportunities (appointments, live chats, live video conversations) hosted on company platform
- 7 Highlight staff
- 8 Post promotional materials

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